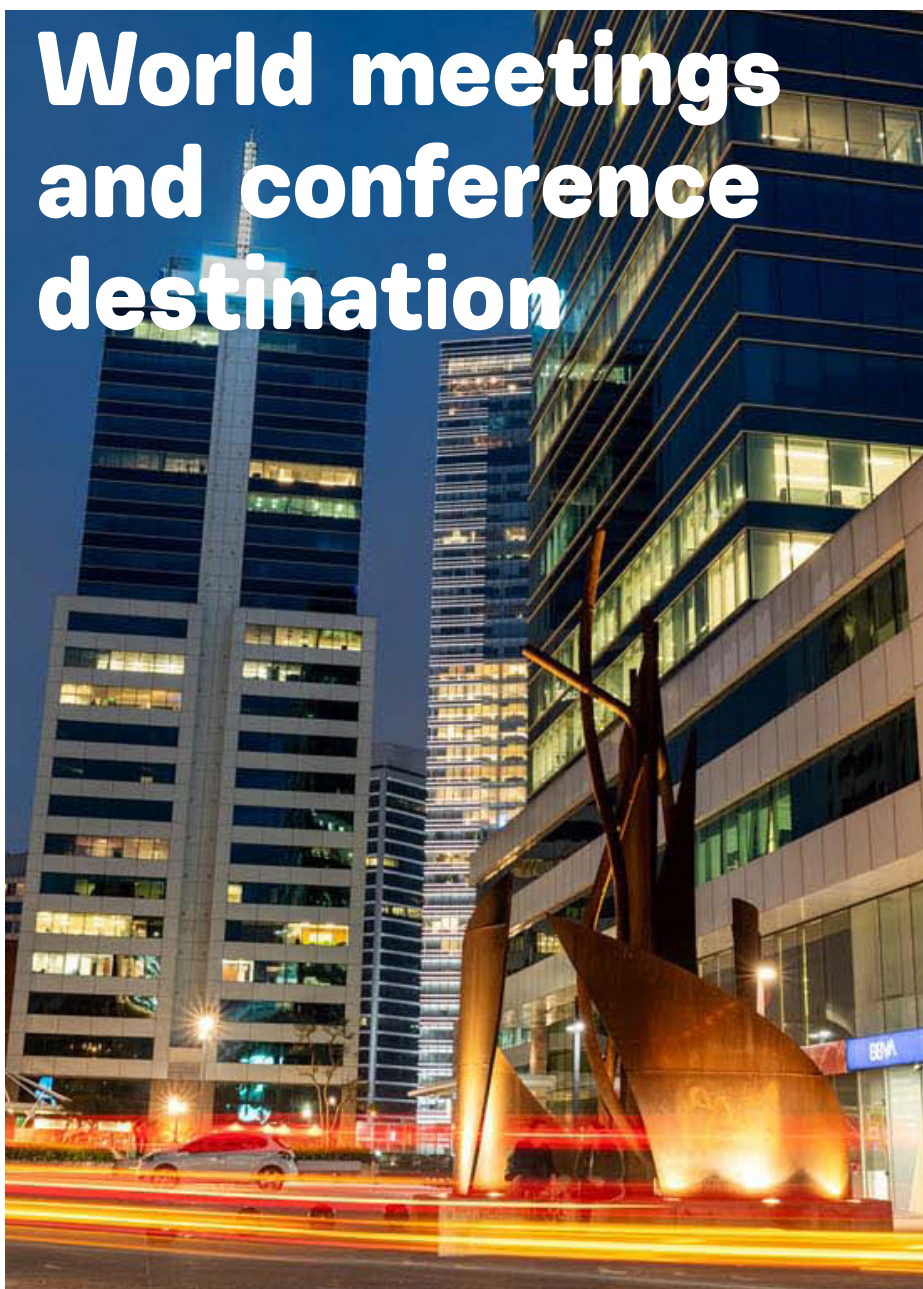




Descubrí
Montevideo

www.descubrimontevideo.uy

Montevideo: World meetings and conference destination



A modern and prepared city

Montevideo is a modern and open city on a human scale prepared to provide quality tourism services. It is recognized as a smart destination with addition of technology in information and tourism planning for visitors.

It is a diverse and inclusive city with a diversified cuisine, accommodation and recreational offer, an infrastructure of highest level and the possibility to receive visitors throughout the year.

Strategic location

- Uruguay: 5th. safest country in the world for tourism (Tourlane, 2020)
- Montevideo is the city with best quality of life in Latin America (Mercer 2020)

Montevideo provides security at a sanitary, legal, institutional and social level. The quality of its professionals and its human value make the city a reliable partner for successful development of conferences and events of all kinds.

Strategic location

The city is home to the siege of international organizations and the main commercial port of the country, being one of the principal trade routes for the Mercosur freight.

Very close to the most important cities in the region, it has an airport 30 minutes from downtown and direct connection to more than 10 destinations in the world..

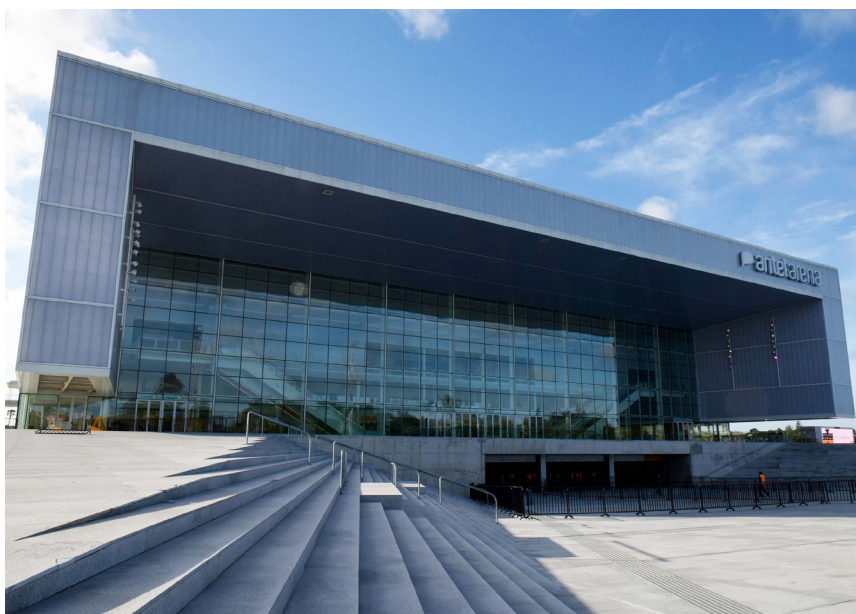
Montevideo offers smooth urban mobility with distances covered in minutes and accommodation with more than 8,500 hotel beds available.

Advanced connectivity

Uruguay continues to grow and specialize in the MICE tourism. It is the most advanced country in Latin America in technological infrastructure and internet access (fiber optics and pioneer in 5G), forming part of Digital Nations (most digitized nations in the world).

Montevideo gather the main universities and research centers in the country and is positioned as a pioneering city due to its high degree of connectivity and digitization.





Infrastructure and quality service

The updating, advice and control of services provided by companies in congresses and conventions is supported by the Uruguayan Association of Congress, Exhibition and Related Organizers (AUDOCA), a member of COCAL - Federation of Congress and Related Organizing Entities of Latin America- And also by the Tourist Association of Montevideo, a public-private institution for tourist management of the destination

Its first-class infrastructure allows Montevideo to receive from business meetings to international congresses, with renovated spaces to carry out large-scale events..

Conference Center of the Montevideo City Hall, Antel Arena, the incorporation of LATU, the renovated Solís Theater, the modern Sodre Auditorium and conference rooms in the main hotels in the city to highlight some of them.

Montevideo Convention Bureau

Montevideo has a Convention Bureau representing the spirit and commitment of the representatives in the value chain within the sector, under a public-private cooperation that allows Montevideo to grow even more within the meetings industry.



The best option for business tourism

According to the ranking of the International Congress and Convention Association (ICCA) in 2019:

- Ranked 70th out of more than 1,862 audited cities
- 7th in a total of 45 destinations in Latin America

Advantages and benefits of holding conferences and events in Montevideo

- City on a human scale: smooth urban mobility
- More than 3,000 rooms in 3, 4 and 5 star hotels.
- Airport located 23 kilometers from the city center offering direct flights to more than 10 destinations.
- Conference rooms located in strategic points of the city with international level equipment for on-site and hybrid events.
- Excellent services, first-class technology and advanced connectivity.
- High-level Professional Congress Organizers (OPC)
- VAT exemption for international conferences for all meeting rooms and related services
- Zero VAT on accommodation for no residents
- TAX Free for any purchase
- More than 100 public spots with free Wi-Fi
- Customer support in information centers in Spanish, English and Portuguese
- Tourist information available 24 hours a day on self-service touch screens

Main events organized in Montevideo

- 53rd Annual Meeting of IDB Board of Governors - 2012
- World Sports Press Congress - 2015
- III Ibero-American Summit on Accessible Tourism - 2019
- XXII Latin American Congress of Soil Science -CLACS- 2019
- United Cities and Local Governments Executive Bureau Meeting -UCLG- 2019
- CONMEBOL Copa Libertadores and Sudamericana Finals - 2021



Click here to
access the list
of conferences



Discover Montevideo on your free time

The coastline (“La Rambla”) and its beaches, the cultural richness and the kindness of its people are some of the most appreciated values of Montevideo.

Tourist attractions you should not miss

Cultura

Montevideo is a city close to turning 300 years old with a great and varied cultural offer throughout the year. More than 30 museums, theaters, festivals and first-class musical shows.

Candombe and Tango are UNESCO World Heritage.

Rambla

30 km of coastline bordering beautiful beaches, from where incomparable views of the Río de la Plata and the entire city can be appreciated.

Montevideo Rural

Just 20 minutes from the city center, you can visit high-quality tourist farms and wineries, which put tourists in contact with nature, cultural traditions of the Uruguayan countryside, and top-level food and wine.

Local cuisine

Discover Montevideo through its cuisine: “asado” (barbecue meet), classic “chivito”, “dulce de leche” (caramel), “tortas fritas” and the distinguished Tannat grape.

Tourist bus

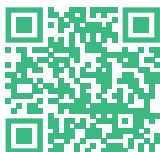
You can get to know the city with its different routes throughout circuits that connects the most important points.

Panoramic viewpoint

Located in the floor 22 in the Montevideo City Hall, at a height of 77 meters, it offers a unique panoramic view of the city. In there you can find personalized attention, a souvenir store, binoculars rental and a coffee shop with free admission.

Organize your visit with the smart planner

A digital tool that allows you to create tours taking into account the attractions of the city, the date, the time available and your interests.



Intendencia de Montevideo

Desarrollo Económico

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